



News Release

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FOR IMMEDIATE RELEASE

New Market Entry in Honduras

OAKVILLE, Ontario, June 10, 2009..... Teriyaki Experience is pleased to announce the opening of the first location in Honduras. Situated in the country's capital and largest city of Tegucigalpa, the unit has seating for over 80.

The restaurant was opened by Inversiones Pan-Asian de Honduras, Teriyaki Experience's multi-unit franchisee in Honduras. The principals of Inversiones Pan-Asian de Honduras have a commitment to open a minimum of 7 Teriyaki Experience restaurants in the next 4 years and are already successful restaurant operators with 9 high volume QSR restaurants.

"We're very excited about this new partnership with Inversiones Pan-Asian de Honduras, a seasoned and successful QSR multi-unit operator. With this opening, Teriyaki Experience now operates in 11 countries", said Nick Veloce, President & COO, Teriyaki Experience.

About Teriyaki Experience

Founded in 1986, Teriyaki Experience is an Asian-inspired quick serve franchise dedicated to serving delicious, healthy alternatives to traditional fast food. As a leader in one of the hottest and fastest-growing segments in the restaurant industry, Teriyaki Experience encourages people to "Live Light. Eat Right!" Today, the company boasts over 125 operating locations and more than 475 additional restaurants are committed to open throughout the United States, Canada, the Middle East, Europe, South and Central America, South Africa and the Caribbean. For more information on Teriyaki Experience, visit www.teriyakiexperience.com.

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