



News Release

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FOR IMMEDIATE RELEASE

Fifth Teriyaki Experience Location Opens in Costa Rica

OAKVILLE, Ontario, May 2009.....Teriyaki Experience is pleased to announce the opening of another new location in Costa Rica by QSR International, the Teriyaki Experience Master Franchisee for Central America and the Caribbean. The location is in Santa Ana and is the fifth Teriyaki Experience the group has opened in the region.

QSR International has established and followed an aggressive expansion plan. In just over one year, they have opened 5 Teriyaki Experience restaurants in Costa Rica, including the world's largest Teriyaki Experience restaurant located on Paseo Colon with 106 seats.

"The QSR International group truly is the benchmark for all our future Master Franchisee relationships. They are smart, goal oriented and know what it takes to run a successful QSR operation on every level", Veloce said.

For Teriyaki Experience Central America or Caribbean franchising opportunities, please contact Pablo Fernandez at 506 2208-7770 or franchiseinfo@qsr.bz.

About Teriyaki Experience

Founded in 1986, Teriyaki Experience is an Asian-inspired quick serve franchise dedicated to serving delicious, healthy alternatives to traditional fast food. As a leader in one of the hottest and fastest-growing segments in the restaurant industry, Teriyaki Experience encourages people to "Live Light. Eat Right!" Today, the company boasts over 125 operating locations and more than 475 additional restaurants are committed to open throughout the United States, Canada, the Middle East, Europe, South and Central America, South Africa and the Caribbean. For more information on Teriyaki Experience, visit www.teriyakiexperience.com.

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